

## CASE STUDY

# WALK TALL

*Breaking Barriers – success through performance, education and therapeutics.*

### CONTACTS

Ann Duke, CEO  
Walk Tall  
Walk Tall Village  
Britannia House  
Lower Road  
Northfleet  
DA11 9BL  
T – 0845 270 8130  
E – [annduke@walk-tall.org.uk](mailto:annduke@walk-tall.org.uk)  
W – [www.walk-tall.org.uk](http://www.walk-tall.org.uk)

### DETAILS

Walk Tall was formed in 2003 and was the brainchild of founder, Ann Duke, who used her knowledge and experience of arts and creativity to establish a charity which would use the arts to build confidence, wellbeing and personal capacity in people of any age.

During its lifetime Walk Tall has developed into an organisation manned by a team of staff and volunteers with the passion, resources and skill to support people to use the arts to overcome their barriers and to realize their personal and professional goals – truly unlocking hidden potential!

### SUPPORT NEEDS

Walk Tall has accessed support from the STAMP programme to address a number of key issues which have had or could have a detrimental effect on the organisation:

- CEO capacity issues
- No succession planning
- A need to develop diversified and sustainable income streams
- Business planning protocols
- Board involvement/liaison
- Outcome monitoring and evaluation systems

### SUPPORT DETAILS

Ann Duke first heard of the STAMP programme through Kent CAN's 'Kent in Brief' publication – a weekly e-bulletin sent out to over 5,000 contacts active in the public and community sectors. Since discovering the programme and recognizing the potential it offered for addressing her organisation's challenges she has grasped every opportunity to develop her knowledge, skills and network of partners.

To date Ann has taken up the following support through STAMP:

- Attended the STAMP October launch event at the Inn-on-the-Lake in Gravesend
- Attended two Kent Commissioning Network events
- Accessed 3 hours of 121 business coaching support
- Attended three STAMP skills development workshops:
  - Planning for Success
  - Sustainable & Diversified Income
  - Commissioning Made Easy
- Signed up to access the STAMP Moodle – an online information and collaboration resource
- Accessed a range of business management tools and resources

### STAMP IMPACT

STAMP has assisted Walk Tall to identify numerous new income streams, has provided it with the means to demonstrate its social value and has empowered Ann to delegate to her board of trustees by actively involving them in the organisation's business planning and marketing communications activities.

The STAMP Programme is part-funded by Kent County Council Adult Services, Public Health and Kent CCGs.  
STAMP is delivered by a partnership led by Social Enterprise Kent CIC.

Social Enterprise Kent, 2B The Links, Herne Bay, Kent, CT6 7GQ.  
T – 01227 469970 E – [info@sekgroup.org.uk](mailto:info@sekgroup.org.uk) W – [www.sekgroup.org.uk](http://www.sekgroup.org.uk)